

What's the difference between DIDs and Short Codes?

DID SMS

SMS enable your website or application with local DIDs: 10-digit phone numbers used for two-way text messaging.

➤ Cost-effective

Ideal for sending low volume person to person texting messages without the cost of leasing a short code.

➤ Quick set-up & testing

Start testing immediately with your own license key and DID. Also a great way to implement SMS Notify! API during short code procurement.

➤ International reach

Send text messages worldwide to all supported carriers.

➤ Voice capable

Engage customers with both Voice and SMS capabilities on the same phone number. Use Phone Notify! to integrate SMS with voice functions.



Short Code SMS

A robust solution to create conversations with customers and prospects. Leverage CDYNE's SMS Gateway to send and receive U.S. and Canadian short code SMS from your website or application.

➤ Send SMS at volume

Send up to 2,100 text messages per minute on your own dedicated short code.

➤ Easy to remember number

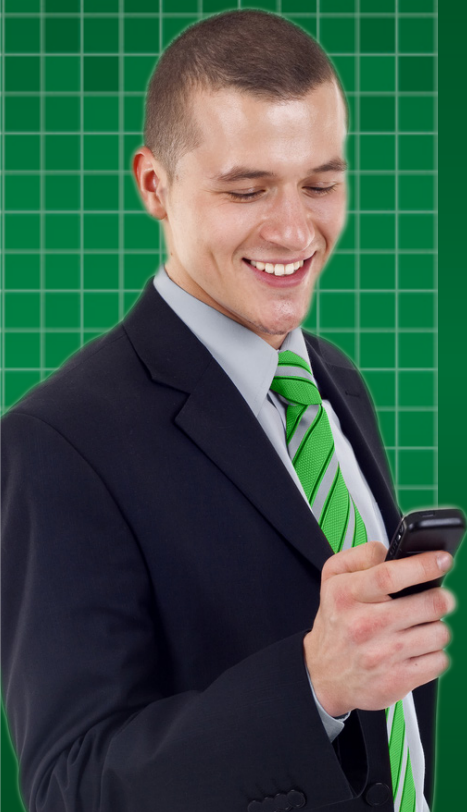
Promote your mobile communication with an easy to remember 5 or 6-digit number.

➤ Provision, test and certify

Dedicated short codes typically take 8-10 weeks to launch. CDYNE will personally guide you through the short code approval process. Test for short code access with DIDs.

➤ Same SMS Notify! API

Use the same API for both DID and short code SMS communications.



Choose the Right 2-Way SMS Business Solution

SMS Notify! API

DID SMS

Dedicated Short Code (U.S. or Canada)

Example

SMS Number

7575449510

74121

Pricing

Approval Fee

N/A

\$3,000

Application Fee

N/A

\$200

Quarterly Leasing Fee

N/A

\$1,500

Keyword Fee

N/A

\$0

Per MO or MT Message Fee

\$0.01

\$0.01

Monthly Fee

\$9.99

N/A

Per DID Monthly Fee

\$1.00

N/A

Message Volume

MT Messages (seconds)

1 per 2 seconds

35/second

MT Messages (daily)

500 per DID

No daily cap

MO Messages

No limit

No limit

Implementation

Set up account

Immediate

Immediate

Begin testing

Immediate

Immediate with DIDs

Go live

1 business day

8-10 weeks

Contact Number for Short Code Set Up

757-544-9510